

red signal encourages us to venture
for new horizons

Company Profile



Gravitas
INDIA



Re - branding

Growth **is inevitable**

Branding/ Marcom commitments & initiatives of **BPO** Next is now being serviced by **Gravitas** India and **BPO** Next will continue to provide its business process outsourced solutions to its customers.



BPO Next



Word Gravitas find its roots running back to ancient Latin word meaning

Weight , Seriousness, Dignity & Importance

As a symbol of strength, elephant inspires us to be Strong, Patient, Calm & Confident. Elephant symbolises weight, serious attitude, lives with dignity and has its own importance in their own herd or a parade.



Gravitas

We're an enthusiastic bunch of creative talent who work to add life to your branding & communication.

Thomas A. Edison says, **"There are no rules here...we're trying to accomplish something here."** Therefore, the only rule we follow with infectious passion is that we break every rule for driving creativity.

We explore the dynamic dimension of your brand and we bring forth some lateral thought process to create explosive concepts & ideas.



Gravitas

Pancha-sheel (means 5 stone/ pillars) are five ethical pillars of our business foundation and key principles of integrity, honesty & loyalty, the values, which we follow to the core.



Parthenon

What do we do?

We are based in Mumbai, India. with our other locations in Pune, Palghar, Bangalore & Mangalore.

We are a full service creative and marketing agency having experience & expertise in providing concept to completion.

Our Services

DESIGN	INTERACTIVE	360 DEGREE
Branding & Corporate Identity	Web domain and hosting mgt	Software development
Developing brand guidelines	Web site development	Mobile app development
Marketing & Sales collaterals	Web site maintenance	Point of sale materials
Print and web communications	Content management	ATL & BTL Activities
Statutory communication	e-mails and email blasting	Corporate films & AV
Any Language creative	Social media marketing	2D & 3D animation
	Digital brand protection	Signage & billboards
		Events
		Employee R&R programs

While our focus is on ideas and passion of our clients to drive their business, we understand importance of budgets adding value and generating ROI. We match our service to our client's budgets and time lines

As a multi- vertical agency, we work with wide variety of clients from all walks of life.

Our services include but are not limited to:

Branding & corporate Identity	Advertisements	Software
Logo	Print advertisements for magazines,	CRM & Loyalty Program
Every kind of stationery	newspapers, bill boards and other	Mobile app development
ID cards and access cards	print media	(for Android and iOS)
Corporate brand guidelines		Customized software development
Marketing & sales	Internet & web	Trading & services
Brochures & leaflets	Domain, Web sites & its contents	Point of sale material
Newsletters/ direct mailers	emailers creative & mass blasting	Offset & digital printing
Exhibition concepts & booth design	Digital brand protection	Print audit services
Promotional merchandise		Laser itching 7 engraving
Bill boards/ Human banners		Indoor/ outdoor media
Sales Kit, ATL/ BTL/ events		
Customer acquisition initiatives		

Communication efforts are **small** stone **big** splash & **big** ripples

Small stone
Big splash



Client leadership



Client - is a defined leader, we follow him. Our people will always listen to the client. At same time we won't hesitate to share our opinion too! so that the output has to be the best !

Our people will always help client to solve problem routinely and offer precise communication strategy based on the business plans of our client.

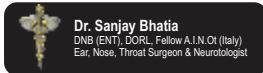
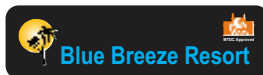
Our rich and diversified knowledge on all the fields make task simple for client with one point contact as client does not have to waste time in searching and co ordinating with multiple service providers and agencies.

We believe, we are in business of talent, and talent plays a vital role to bring out the best possible result. Therefore we respect talent.

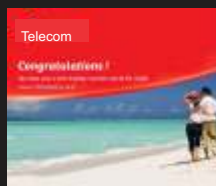
Our Clients

Industry engagements

Banking | Finance | Telecom | Travel | Hospitality | Jewelers | Furniture
Medical | Cosmetic | Fast Food | Lifestyle | Real Estate | Mortgage
Rating | Insurance | Entertainment | Fitness



Sample portfolio



Our Statute

Billing	:	BPO Next
Firm	:	Proprietary
Bankers	:	The Cosmos Co-Op. Bank Limited
Legal	:	Pranali Suryaji & Associates
Statutory	:	All statutory compliance in place

Contact US

Get in touch with us for all your branding & marcom needs. Drop a line on solutions@gravitasindia.com

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